

I.D.O.

Innovation Development Organization



TRANSLATION - LOCALIZATION

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We share your challenges

FACTS AND FIGURES

I.D.O. (Innovation, Development & Organization) was founded in 1993.

Our main fields of activity are:

- training** (France)
- translation** (UK-France)
- consultancy** (France)

I.D.O. has offices in both central Paris & London:

I.D.O. Paris21
9, rue Séguier
75006 Paris
France

I.D.O. London21 Ltd.
158 Amelia Street
London SE17 3AS
United Kingdom

I.D.O. works on a project/team basis for maximum efficiency, continuity and quality.

I.D.O. assembles project-dedicated teams with all the professional, technical and interpersonal skills required to ensure the success of each project.

Our full-time staff is supported by an extensive network of highly qualified consultants and freelancers.

Our annual pre-tax turnover is £430K (630 K€).



TRANSLATION

- ◆ Translation (in-house) - monolingual
- ◆ Project management - multilingual
- ◆ Localization
- ◆ Interpretation
- ◆ Linguistic tests
- ◆ Design
- ◆ Technical writing

Our translators, authors and testers carry out technical assistance assignments both on our clients' premises (in the UK, France and abroad) and on our own premises.

We specialize in Information Technology, Telecommunications and Marketing.

*We are there to anticipate and assess your needs
Quality and reactivity*

Translation and localization

We can handle all or part of the translation process, depending on your needs, and will deliver your files to you in the format you require for your project. For example, if you supply us with a FrameMaker file, we can provide you with a FrameMaker file as well as the corresponding prepress files (postscript, PDFs).

We do more than apply broad-spectrum quality control procedures. For each and every project, we aim for Excellence.

When software is localized, tests often need to be carried out in order to ensure that the translation is complete and correct.

We also test Help files, HTML links, etc.

Fields

- ◆ Information Technology: software (localization), on-line help (.hlp, .chm), documentation (software and hardware), deployment (documents, software, reports, interpretation)
- ◆ Legal
- ◆ Finance
- ◆ Marketing
- ◆ Technology

Systems

- ◆ Windows, Mac OS, Linux

Language pairs

- ◆ Although we specialize in English-French and French-English translations, we work with many other language pairs. Our translators always translate into their mother tongue.

Size

- ◆ We manage projects ranging from a few dozen to several hundred thousand words.

Tools

- ◆ Trados, IBM TM-win, MS-Helium, FlexyTrans, RC-WinTrans
- ◆ Adobe products: Acrobat, FrameMaker, Illustrator, InDesign, PhotoShop, Pagemaker
- ◆ Microsoft Office (various versions and languages, Help and HTML WorkShop)
- ◆ QuarkXpress
- ◆ CorelDRAW
- ◆ Macromedia Studio MX: Dreamweaver, Flash, Fireworks, Freehand
- ◆ XSL Formatter
- ◆ WebWorks Publisher Pro
- ◆ Microsoft Visual C++
- ◆ Microsoft Visio
etc.

Interpretation

We can provide specialized interpreters for conferences, informal / formal meetings, steering committees, etc.

Technical writing

We can work closely with Customer Project Managers in order to produce user documentation or create training media and presentations in the language required.

General-interest texts

Our areas of expertise are not limited to the translation of technical documentation. We also have extensive experience translating and adapting general-interest texts on subjects ranging from gastronomy to the fashion industry.

We base our Quality Assurance on state-of-the-art procedures and company commitment

We share their challenges

Accenture
Bull
Cap Pacific
CEP Veritas
CIEP
Claritas
CPG International
CSC
Flammarion
FORM'A S.A.
Genesys (Alcatel group)
Gip Conseil
Groupe La Martinière
Hewlett-Packard
Honig, Buffat, Mettetal
Huawei
Italian National Tourist Board
Linklaters & Paines
Macro 4
Magnard
Mauboussin
Mentor Graphics
Ministry of Foreign Affairs
N-Soft
Peugeot Citroen Automobiles (PSA)
Primeon
Program Planning Professionals (Pcubed)
Rhodia (Rhône-Poulenc)
Steria
Town Hall of Paris
Toyota
Van Cleef & Arpels

And in collaboration with leading multi-national language specialists
and IT service companies (France, USA, Canada, United Kingdom)

Allianz
Autodesk
CCF
Cnet
eBay
FIFA
IBM
Microsoft
Motorola
Oracle
Performix
Picard
SAP
SMA BTP
Sun Microsystems

